

Atlas Insurance Agency - Your Navigation Partner



Volume 21, Issue 4

April 2025

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Core Values

Pono
Lokahi
Alaka'i
Ho'okele
Kakou
Imi'ike

Email article submissions to:
kribilla@atlasinsurance.com

Hoppy Easter!

Our amazing OAC team put together a fun celebration filled with delicious finger sandwiches, candy-filled eggs, festive bunny and egg décor, exciting raffle prizes, and not one, but TWO surprise bunny guests—Keane & Russ! Thank you to everyone who helped make this Easter extra special!



Hoppy Easter!, Cont.



Hoppy Easter!, Cont.



Client First Program

Customer Satisfaction



Atlas began working with Market Trends Pacific to survey clients on our performance– We started to gather positive comments and wanted to share what our clients are saying about us!

“My old homeowners insurance was being canceled and I needed to find new coverage. I was searching high and low, and getting a lot of junk replies as well as some replies saying they could not help me. Once I reached Atlas Insurance [Darnell] with my request, they were on it. They clarified with me what I needed, what they needed from me to do it, and made it happen. I now have coverage again thanks to them. This was all done without causing a lapse in my coverage. Hooray!”
Rose G.

Hawaiian Humane Society's Adoption Event!

This month, our Atlas team spent the day volunteering for the Hawaiian Humane Society's adoption event at Petco in Kaneohe. Each volunteer was paired with an adoptable dog to help them find their FURever home. Congratulations to two pups - Sierra and Eric, who went home to their new families! It was such a fun and memorable experience that we'll be back for a second adoption event in May. Thank you to our staff, Carol Davis, Christen Tominaga, Grant & Marina Murakami, Kristen Ribilla, Liana Reff, and Paige Tanaka. Mahalo to the Hawaiian Humane Society for letting us be a part of this heartwarming day!



Risky Business Corner

Slips, Trips, and Falls: A Common but Preventable Workplace Hazard



By: Kevin Crawford

Slips, trips, and falls (STFs) are among the most common causes of workplace injuries across all industries. According to the U.S. Bureau of Labor Statistics, these incidents accounted for over 30% of all nonfatal workplace injuries in recent years, leading to missed workdays, medical costs, and, in severe cases, long-term disability or even death.

Common Hazards to Watch For

Several everyday hazards can increase the risk of STFs, including:

- Wet or uneven surfaces: Spilled liquids, recently mopped floors, and icy walkways can cause slipping.
- Cluttered walkways: Tools, cords, or materials left in walkways create tripping hazards.
- Poor lighting: Dim or burned-out lights reduce visibility and make it harder to spot hazards.
- Improper footwear: Shoes with inadequate traction or support can increase the risk of slipping.
- Unsecured rugs or mats: Loose floor coverings can shift underfoot, leading to loss of balance.

How to Prevent Slips, Trips, and Falls

Reducing STFs requires a combination of awareness, proper housekeeping, and safe practices:

1. Maintain clean and dry floors: Promptly clean up spills and place "Wet Floor" signs in affected areas.
2. Ensure good lighting: Replace burned-out bulbs and ensure all walkways are well lit.
3. Use slip-resistant mats: Place mats at entrances and in wet areas, and ensure they are secured to the floor.
4. Keep pathways clear: Store materials and tools properly and keep walkways free of obstacles.
5. Wear proper footwear: Employees should wear shoes with non-slip soles, especially in areas prone to moisture.
6. Install handrails and guardrails: Provide support on staircases and elevated platforms.

Conclusion

Slips, trips, and falls may seem like minor incidents, but they can have major consequences. By recognizing common hazards and implementing preventive measures, organizations can protect their employees and reduce costly workplace injuries. A safer environment starts with awareness and proactive safety practices.



Toastmasters—Building the Momentum

As we continue to build momentum toward the end of our Toastmasters term, we want to take a moment to celebrate two outstanding speakers from our last meeting—Ivana Blas and Calvin Matsushima.

Ivana Blas delivered her first-ever speech, and it was nothing short of captivating. She spoke courageously and vulnerably about the theme of growing up too fast, offering a heartfelt glimpse into her personal journey. It's never easy stepping up to the podium for the first time, but Ivana showed remarkable poise and connection with her audience.

Following Ivana, Calvin Matsushima took the stage to deliver an insightful speech on the importance of eye contact in public speaking. Calvin broke down why eye contact matters, how it builds trust with your audience, and techniques to improve it. His thoughtful delivery and strong presence earned him the Best Speaker Award of the meeting—congratulations, Calvin!

A Call to Step Out of Your Comfort Zone

As we near the end of the 2024–2025 term for our Atlas 'Ōlelo Hui Toastmasters Club, now is the perfect time to step out of your comfort zone and consider taking your journey to the next level. We are currently looking for members who are interested in taking on a leadership role on our club's Board for the upcoming term. This is a fantastic opportunity to challenge yourself, grow your leadership skills, and make a lasting impact on our club's future.

Here are the open leadership positions available:

- President
- Vice President of Education
- Vice President of Membership
- Vice President of Public Relations
- Secretary
- Sergeant at Arms
- Treasurer

Taking on a leadership role may seem daunting at first, but just like giving your first speech, it's one of the best ways to step outside your comfort zone and achieve personal and professional growth. You'll strengthen your communication and organizational skills, build your confidence, and inspire others along the way—all while being supported by a welcoming and encouraging team. If you're ready to challenge yourself and make a difference, we'd love to have you on our Board! For more information or to express your interest, please reach out to our current President, Katherine Shofran, at kshofran@atlasinsurance.com.



ATLAS 'ŌLELO HUI
 SPEAK • LISTEN • THINK • LEAD

EPIC Corner



MEET THE EPIC BOARD



Greg Matsuura
Chief Executive Officer



Jana Mukogawa
Chief Operating Officer



Christopher Singhava
Chief Experience Officer



Libby Aldosa
Chief Administrative Officer



Matthew Kam
Chief Marketing Officer



Tyler Hodson
Chief Financial Officer

CALENDAR OF EVENTS

May 14, 2025

First Time Home-Buyer
Presentation by Hawaii
HomeOwnership Center
(HHOC)

September, 2025

EPIC x ToastMasters

November, 2025

Professional
Development Workshop
(Topic: TBD)

NETWORKING



COMMUNITY SERVICE



PROFESSIONAL DEVELOPMENT



More to Come, Stay Tuned!

EPIC Corner, Cont.

EPIC x Hawaii HomeOwnership Center

Thinking about buying a home? Join us for this workshop presented by HHOC – This workshop covers the full homebuying process and highlights how education and coaching can help you every step of the way.

DATE: Tuesday, May 14

TIME: 2:00p.m-3:00p.m

LOCATION: Ho'okele (10th floor Lunchroom)



Welcome, Kaimana!

We are excited to share that Kaimana Rosso joined our team as an Associate Account Executive! Before joining Atlas, Kaimana was a Loan Officer at C2 Hawaii/ Castle & Cooke Mortgage, where he advised borrowers on the pros and cons of loan options. Before that, he was a Loan Officer and Account Executive with C2 Hawaii/ Fund Loans Honolulu, where he drafted and reviewed loan documents and analyzed applications. He also has experience in business development, account management, and recruiting. Kaimana holds a Bachelor of Business Administration and Entrepreneurship with a minor in Finance from Loyola Marymount University.

Welcome, Kaimana!



Congrats, Elaine!

Please join us in congratulating Elaine Gascon in her new role as AOA Unit Manager! This promotion is well-deserved recognition for her hard work and dedication to the team's success. Elaine has consistently grown as a leader not only at Atlas, but in the community, where she volunteers on numerous boards and is a member of various community groups. Her commitment to learning and leading by example make her an exceptional team member.

Congratulations, Elaine!

Congrats, Luisa!

Luisa Shiroma in our Benefit Consulting Department just got married on April 11, 2025 at Loulu Palm Farm Estate in Haleiwa! Congratulations to the happy couple, Luisa and Michael!



Atlas Gives Back!



F O U N D A T I O N

The Atlas Insurance Agency Foundation continuously gives back throughout the year with corporate sponsorships or straight donations to organizations/ non-profits. Please don't forget that Tradewind Group will match employee's personal donation to a 501C3 \$1.00 for \$1.00, up to \$500 per employee. Contact Dana Tokioka at dtokioka@atlasinsurance.com for more details.

\$10,000



PL Referrals!

Please continue to refer your friends and family (all islands) for a personalized Insurance Analysis for our Personal Lines Referral Program! Staff receives \$25 per referral and then \$25 for every referral bound.

If you would like to participate in this program, please contact Jessica Lucas, at (808) 533-8759 or jlucas@atlasinsurance.com.

Here are the staff that helped with the program for the month of April 2025!



Ardis Aburamen[₈ referral][₈ bound- Calvin Matsushima[₀referrals][₈ bound- Della Nakamoto[₀referrals- Donald O Connor[₀referrals- Elaine Gascon[₀referrals][₈ bound- Grant Murakami[₉ referrals- Kim Soares[₈ referral- Sean Satterfield[₉ referrals-